

MASTER IN BUSINESS ADMINISTRATION (MBA NON-THESIS)

NO.	SUBJ. AREA	CAT#	COURSE	LEC	LAB	TOTAL	PRE-REQUISITE
<b>PRE-MBA for non-BA graduates</b>							
	MBA	001	Organization and Management	3	0	(3)	
	MBA	002	Management Accounting	3	0	(3)	
	MBA	003	Quantitative Analysis for Business	3	0	(3)	
	MBA	004	Managerial Economics	3	0	(3)	
<b>1ST YEAR - 1ST TRIMESTER</b>							
1	MBA	101	Methods of Research with Business Applications	3	0	3	
2	MBA	102	Leadership and Organizational Behaviour	3	0	3	
3	MBA	103	Marketing Management	3	0	3	
4	MBA	104	Financial Management	3	0	3	
<b>1ST YEAR - 2ND TRIMESTER</b>							
5	MBA	105	Production / Operations Management	3	0	3	
6	MBA	106	Business Policy	3	0	3	
7			Specialization 1	3	0	3	
8			Specialization 2	3	0	3	
<b>1ST YEAR - 3RD TRIMESTER</b>							
9			Specialization 3	3	0	3	
10			Specialization 4	3	0	3	
11			Elective 1	3	0	3	
12			Elective 2	3	0	3	
<b>Total</b>						<b>36</b>	

**Note: After completing the required 30 academic units and 6 elective units and obtaining a GWA of 1.75 or better, students must take and pass the Comprehensive Examination**

<b>SPECIALIZATION/ELECTIVE TRACKS</b>							
<b>MARKETING MANAGEMENT</b>							
	MBA	501	Marketing Research	3	0	3	
	MBA	503	Channels of Distribution	3	0	3	
	MBA	504	Advertising & Promotions	3	0	3	
	MBA	505	Sales Management	3	0	3	
<b>BUSINESS MANAGEMENT</b>							
	MBA	601	Training Evaluation and Management	3	0	3	
	MBA	602	Investment Portfolio Management	3	0	3	
	MBA	603	Effective Workplace Discipline and Grievance Management	3	0	3	
	MBA	604	Family Business Management	3	0	3	
<b>FINANCIAL MANAGEMENT</b>							
	MBA	701	Advanced Financial Management	3	0	3	
	MBA	702	Investment Analysis	3	0	3	
	MBA	703	Corporate Budgeting and Reconstructing	3	0	3	
	MBA	704	International Markets	3	0	3	
<b>HUMAN RESOURCE MANAGEMENT</b>							
	MBA	901	Human Resources Management	3	0	3	
	MBA	902	Labor and Employment Law	3	0	3	
	MBA	904	Compensation and Benefits	3	0	3	
	MBA	905	Training and Development	3	0	3	

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